

RE - THINK - ING

Common Writing ASSESSMENTS



We are dedicated to strengthening teacher efficacy and elevating the critical relationship teachers create with their student writers!



Real-Time Data

With our AI language model, we deliver timely feedback on students' writing skills. This immediate feedback is more effective in helping students grow as writers.



Track Progress

We ensure educators can track individual student progress over time so that teachers can facilitate targeted interventions and personalized instruction.



Feedback & Goals

Our personalized feedback engages students in higher-level thinking as they evaluate their strengths and work toward achieving specific writing goals.



Targeted Instruction

With our Insight Data, teachers can easily analyze results, identify gaps, review student goals and clearly understand where to go with writing instruction.



Equity and Fairness

Our process mitigates potential bias and subjectivity, allowing for more equitable evaluations and reducing disparities among students.



Teachers as Coaches

When teachers have access to authentic writing data, they can spend more time coaching and developing powerful writing lessons and less time evaluating!



(619) 272-6792

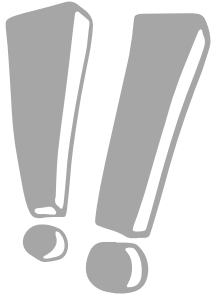
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WE ASSESS WRITING



Not through multiple choice but through actual, authentic, student writing.



Why do schools and districts implement our common writing assessments?

- Provide a standardized and objective measure of writing proficiency,
- Support educational accountability,
- Ensure a clear path for writing instruction and intervention, and
- Boost students' college and career writing skills.

Schools and districts use their prompts and texts that they have already created. Everything is 100% customizable on our platform. Adding current or existing assessments is a snap!

100%
ADAPTABLE



Student Support

Students experience:

- comprehensive feedback,
- opportunities to explore and deepen their writing knowledge through engaging narratives,
- video tutorials, and
- specific comments designed to help them grow as writers.



Teacher Support

Teachers experience:

- clear data dashboards,
- concise goals and learning targets for every student,
- practical resources to effectively teach writing skills,
- time to focus on lesson design and coach their young writers.



School/District Support

Schools/Districts experience:

- collaborative planning with a dedicated team,
- data analysis and interpretation,
- technology integration,
- amazing customer support, and
- a commitment to continuous improvement.



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Experience writing data like never before. Learn what each individual writer needs, effortlessly share student work and collaborate on effective instructional strategies, easily identify learning opportunities, and seamlessly align professional development and curriculum with content and skills assessed in the common writing assessment.

▼ Target Skills: Class

	Hook	Central Idea	Details and Example	Word Choice	Sentence Variety	Tone	Organization	Restate Central Idea	Grammar Mechanics	Spelling
Ethan Sullivan	3	3	2	3	2	4	4	3	4	4
Ava Thompson	2	2	1	2	2	3	2	1	3	3
Liam Anderson	3	3	2	3	2	3	4	3	3	4
Sophia Ramirez	3	3	2	3	3	4	3	3	4	4

Skill Reports

With our Insight Data, we illuminate skill gaps by district, school, class, and student. Teachers use this data to drive instruction and administrators use this data to set goals, make informed decisions about teacher training, and intervention programs.

▼ Performance: District

District Data

Our data informs schools and districts about how many students took the common writing assessment, how well students are progressing from one assessment to another, and it makes clear how each grade level and school site is performing.

